

# NOW ...What You See CAN be What You Get!

Probably the most difficult problem for amateur photographers using Digital Imaging is that of being able to match print to screen. Many resort to all sorts of 'fudge' adjustments and may achieve reasonable results but there is no substitute for calibrating the monitor and using profiles which specifically apply to your printer, ink and paper. So called 'canned' profiles may help a little but even printers of the same model

type vary considerably from unit to unit and if you are using third party inks and papers the problem is even greater.

For most users, the complexity of colour management produces nothing but headaches and the waste of money in ink and paper consumption is considerable.

## Enter...ImageTune



**ImageTune** provides a low cost service for calibrating your monitor and/or providing bespoke profiles for YOUR printer/ink/paper combinations. Monitor calibration requires a home visit, but printer profiles can be provided by internet/post. You have your car serviced and your piano tuned...so why not consider a service based solution to the problem of colour managing your digital imaging system? You really will be convinced when you see the initial test print from your first printer profile - you will not believe that such quality was produced by the same equipment and materials you have been struggling to master!

Your first printer profile can cost as little as £35 when ordered via internet/post and a home visit covering monitor calibration and one printer profile costs from £95 depending on travel time/distance.

See the website at:

[www.imageplace.co.uk](http://www.imageplace.co.uk)  
and select 'imagetune' or contact  
**Tony Riley on 01306 501406**

Lyson Inks and Papers also available  
with 10% club discount - see website  
and select 'imagekit'